

Privacy Notice

FAMOUS DIGITAL MEDIA (PTY) LTD (“the Company”) is committed to protecting your privacy and ensuring that your personal information is collected and used properly, lawfully, and transparently, in compliance with the **Protection of Personal Information Act (POPIA)**.

This Privacy Notice explains how we collect, use, disclose, and protect your personal information when you visit our website www.famousmedia.co.za

1. Information We Collect

We may collect the following types of personal information:

- Name, surname, and contact details (email address, telephone number)
- IP address and device information
- Location data (if enabled by your device)
- Browsing behavior and interactions with our site (via cookies or analytics tools)
- Any information you provide when filling out forms or contacting us directly

2. How We Use Your Information

We use your personal information to:

- Provide and improve our website and services
- Respond to your inquiries or requests
- Send you relevant updates, newsletters, or marketing (only with your consent)
- Comply with legal and regulatory requirements
- Monitor website performance and usage trends

3. Sharing of Your Information

We do not sell your personal information. We may share your Personal Information with:

- Operators: Service providers to the Company who process Personal Information on behalf of the Company. (The Company has, in terms of a written contract between the Company and all its Operators, ensured that the Operators which process Personal Information for the Company establish and maintain the security measures referred to in section 19 of POPIA.
- Regulatory authorities when required by law

4. Security Measures in respect of Personal Information

We take appropriate and reasonable technical and organizational measures to secure the integrity and confidentiality of personal information in our possession, preventing:

- Loss
- Damage
- Unauthorised destruction
- Unlawful Access to or processing thereof.

5. Retention of Information

We retain personal information only as long as necessary to fulfill the purposes outlined in this notice or as required by law.

6. Your Rights as a Data Subject

Under POPIA, you have the following rights regarding your personal information:

6.1 Right to Access

You have the right to request access to your personal information that we hold.

6.2 Right to Correction

You may request that we correct or update your personal information if it is inaccurate, incomplete, or outdated by completing **Form 2** which can be obtained by contacting the Company's Information Officer/ accessing the Company's Website.

6.3 Right to Deletion

You can request the deletion or destruction of your personal information, subject to legal or contractual record-keeping requirements by completing **Form 2** which can be obtained by contacting the Company's Information Officer/ accessing the Company's Website.

6.4 Right to Object

You may object to the processing of your personal information under certain circumstances, (such as direct marketing) by completing **Form 1** which can be obtained by contacting the Company's Information Officer/ accessing the Company's Website.

6.5 Right to Withdraw Consent

Where processing is based on your consent, you may withdraw your consent at any time.

6.7 Right to Complain

You have the right to lodge a complaint with the Information Regulator if you believe we are interfering with the protection of your personal information.

Information Regulator (South Africa)

Website: www.inforegulator.org.za

Email: POPIAComplaints@inforegulator.org.za

7. Use of Cookies

We use cookies and similar technologies to enhance your browsing experience. You can manage cookie preferences through your browser settings.

8. Contact Us

If you have questions, concerns, would like to exercise your POPIA rights, or would like to request a copy of our comprehensive Protection of Personal Information Policy please contact our Deputy Information Officer:

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